



**Rajendra Academy for Teachers' Education**

**NAAC Accredited Teachers Training College (Grade B)**

Recognised by NCTE, New Delhi & Affiliated to Burdwan University, WBBPE & WBUTTEPA



**Report**

**on**

**“SWACHH BHARAT”**



**One step towards cleanliness is a Service to GOD**

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**Cleanliness is next to Godliness**

## INTRODUCTION

Rajendranath Group of Institutions organized an Environment Awareness program on **02.10.2018** with a collaborative effort of Rajendra Academy for Teachers' Education (RATE), Rajendranath College of Polytechnic (RCP) and Rajendranath Engineering Private ITI. The Health Awareness program was organized with the main objective to promote health sensitive issues and also promote a sense of well being among the participants extensively.

The College took initiatives upon Swachha Bharata Abhiyan With the positive progress and features. The programme started with a welcome note and then proceeded towards the main function of the day. More than 100 participants attended the programme. Students and staff made efforts collaboratively to make the programme a sure success. The Abhiyan was celebrated in remembrance of Mahatma Gandhi's 150 years of birth anniversary.

**Swachh Bharat Mission (SBM) or Swachh Bharat Abhiyan (SBA) or Clean India Mission** is a country-wide campaign initiated by the Government of India in 2014 to eliminate open defecation and improve solid waste management (SWM). Phase 1 of the mission lasted till October 2019. Phase 2 will be implemented between 2020-21 and 2024-25. Initiated by the Government of India, the mission aimed to achieve an "open-defecation free" (ODF) India by 2 October 2019.

The objectives of the first phase of the mission also included eradication of manual scavenging, generating awareness and bringing about a behavior change regarding sanitation practices, and augmentation of capacity at the local level. The second phase of the mission aims to sustain the open defecation free status and improve the management of solid and liquid waste.

Honourable Chairman Shri Jayanta Kumar Chakrabarty put light on the significance of the Clean India. The aim of Swachha Bharat is to provide the best cultural and hygienic information with the best approach. The campaign officiates to bring up the slogan of "***Clean India and removal of the waste products.***" The mission is aimed at progressing towards target 6.2 of the Sustainable Development Goals Number 6 established by the United Nations in 2015. Rajendra Academy for Teachers 'Education truly projects to avoid by the objective of the Swachha Bharat Mission.

The College Authority is very enthusiastic about introducing the cleaning strategies and fantastic opportunities which stood at the best accumulate and positive vibes from the programmes. Honourable Chairman Sir said that the one way to regain the freshness and cleanliness back to the society is through a sense of control when you have to abide by the rules and regulations set as guidelines of control. To convey the same message, awareness programmes were organized at the college campus with over 100- 150 participants.

Honourable Principal Sir, **Prof. (Dr.) Baishnab Charan Swain** added to his speech stating that a good note upon the cleanliness and its significance on human life. Good hygiene lowers the risk for diseases and illnesses commonly spread through viruses and bacteria. Our hands come into contact with bacteria every time one coughs, use the restroom, touches the pet, or touch surfaces, such as stair railings, used frequently by others.

### About the Institution

The College is situated within the jurisdiction of the Gram Panchayat of Gopalpur, Kanksa. It is our extreme pleasure to introduce RATE (Rajendra Academy for Teachers' Education) under Rajendranath Educational and Welfare Trust (REWT). Since its inception, Rajendra Academy for Teachers' Education affiliated to WBUTTEPA, The University of Burdwan, and West Bengal Board of Primary Education runs its composite unit of professional Teachers' Training courses of M.ED, B.ED and D.El.Ed.

**Rajendra Academy for Teachers ' Education** with the help of Rajendranath College of Polytechnic and Rajendranath Engineering Private ITI organized various awareness program under the umbrella of Rajendranath Group of Institutions. This is a matter of pride for the College to involve the students and staffs in cleanliness drive campaign. The programs were executed under the guidance teachers and active support from the College Management.

Individuals who practice good hygiene can avoid being bullied at school, as evidence suggests that poor hygiene is one of the top reasons kids are bullied. Parents who teach their children the importance of good hygiene instill healthy habits early on in life and prevent them from experiencing problems with bullies.

Being clean and well groomed makes one feel more confident and comfortable both physically and mentally. Feeling dirty, oily, and unrefresh not only puts the physical health at risk, but it can trigger negative emotions of discomfort, irritability, and anxiety. Poor hygiene can affect the mood, interactions with others, and the way of feeling about oneself.

Good personal hygiene habits include brushing one's teeth, bathing or showering, and wearing clean clothes. Performing these habits daily or as often as needed achieves and maintains good hygiene and cleanliness. Good hygiene can help one to stay healthy and offers countless positive benefits for one's physical, emotional, and psychological health.

He also enlightened the audience with his profound knowledge upon Swachh Bharat Concept. As part of the campaign, volunteers, known as *Swachhagrahis*, or "Ambassadors of cleanliness", promoted indoor plumbing and community approaches to sanitation (CAS) at the village level.<sup>[4]</sup> Other activities included national real time monitoring and updates from non-governmental organizations (NGOs) such as The Ugly Indian, Waste Warriors, and Swachh Bharat (Solid Waste Collection and Handling).

The Government provided subsidy for construction of nearly 110 million toilets between 2014 and 2019. Although many Indians especially in the rural areas do not know how to use them. The campaign was criticized for using coercive approaches to force people to use toilets. Many households were threatened with a loss of benefits such as access to electricity or food entitlements through the public distribution system.

### “Swachh Bharat Abhiyan”



The **Swachh Bharat Abhiyan**, launched on the year 02.10.2014 across the country as a national movement, is the most significant cleanliness campaign by the Government of India. According to the Government, a clean India would be the best tribute India could pay to Mahatma Gandhi on his 150th birth anniversary in 2019.

**Swachhta mission** is the programme which includes elimination of open defecation, conversion of unsanitary toilets to pour flush toilets, eradication of manual scavenging, municipal solid waste management and bringing about a behavioral change in people regarding healthy sanitation practices. It is the most significant cleanliness campaign initiated by the Government of India.

By inviting people to participate in the drive, the Swachha Abhiyan has turned into a National Movement. A sense of responsibility has been evoked among the people through the Clean India Movement. With citizens are now becoming active participants in cleanliness activities across the nation, the dream of a 'Clean India' once seen by Mahatma Gandhi has begun to get a shape. People from different sections of the society, NGOs etc. have come forward and joined this mass movement of cleanliness.



Five years ago, the Prime Minister made a clarion call for Swachh Bharat, which started Jan Andolan like no other. The launch of the Swachh Bharat Mission on 2nd October 2014 has transformed rural sanitation coverage from 39% in 2014 to almost 100% as of September 2019. India is on the verge of becoming Open Defecation Free by 2nd October 2019, a befitting tribute to Mahatma Gandhi on his 150th birth anniversary. This Independence Day, the Prime Minister made another clarion call to the nation - to achieve a plastic waste free India.

Swachhta Pakhwada started in April 2016 with the objective of bringing a fortnight of intense focus on the issues and practices of Swachhta by engaging GOI Ministries/Departments in their jurisdictions. An annual calendar is pre-circulated among the Ministries to help them plan for the Pakhwada activities.

The Ministries observing Swachhta Pakhwada are monitored closely using online monitoring system of Swachhta Samiksha where action plans, images, videos related to Swachhta activities are uploaded and shared. Observing Swachhta Pakhwada, Ministries/ Departments announce their achievements through a press conference and other communication tools. For the Pakhwada fortnight, observing ministries are considered as Swachhta Ministries and are expected to bring qualitative Swachhta improvements in their jurisdictions.



### “Swachhta Pakhwada”

Swachh Bharat Abhiyan has become a ‘Jan Andolan’ receiving tremendous support from the people. Swachh Bharat Abhiyan is one of the most significant and popular missions to have taken place in India. It translates to Clean India Mission. This drive was formulated to cover all the cities and towns of India to make them clean. Responding to the Nation’s call by the Prime Minister Narendra Modi, **RAJENDRA ACADEMY FOR TEACHERS’ EDUCATION, DURGAPUR, and WEST BENGAL** has taken the lead in launching the “Swachhta Abhiyan” in the campus.

Swachhta Pakhwada programme was conducted by Department of Environmental Engineering to the entire campus by conducting **Swachhta Pledge** and **Plogging** event in the campus. The main objective of the programme was to create awareness about plastic wastes, its impacts and cleanliness in and around the campus. Swachhta Pakhwada serves in connecting people to the nature and enhancing those actions that make our country a better place.

Swaachata Pakhwada started in April 2016 with the objective of bringing a fortnight of intense focus on the issues and practices of Swaachata by engaging Committee /Departments in their jurisdictions.

An annual calendar is pre-circulated among the Committee to help them plan for the Pakhwada activities.

The Committee members are observing Swaachata Pakhwada are monitored closely using online monitoring system of Swaachata Samiksha where action plans, images, videos related to Swaachata activities are uploaded and shared.

For the Pakhwada, the observing department is considered as Swaachata Committee and is expected to bring qualitative Swaachata improvements in their jurisdictions.




# Swachh Bharat Summer Internship 2018

CERTIFICATE

This is to certify that ..... a student of  
..... with unique ID..... has  
successfully completed the Swachh Bharat Summer Internship during 2018-19.

  
PARAMESWARAN IYER  
SECRETARY  
MINISTRY OF DRINKING WATER AND SANITATION

  
DR. AMARENDRA KUMAR DUBEY  
SECRETARY  
DEPARTMENT OF YOUTH AFFAIRS  
MINISTRY OF YOUTH AFFAIRS AND SPORTS

  
R. SUBRAHMANYAM  
SECRETARY  
DEPARTMENT OF HIGHER EDUCATION  
MINISTRY OF HUMAN RESOURCE DEVELOPMENT

\_\_\_\_\_  
HEAD OF INSTITUTION  
(SIGN & SEAL)

## Certificate of Swaacha Bharat from the Government of India

A certificate from the Government of India is being given out to the participants in favour of the Swaach Bharat Mission and carrying out the programmes as per the rules and regulations set out in the College campus. The Honourable principal Prof. (Dr.) Baishnab Charan Swain, The principal truly projects the matter and discussed with the committee members so that they can take up the charges to organize the Swaach Bharat Campaign with success and positive outcome. He also discussed that not only cleaning of the environment but also cleaning and removal of the sewage in the college should also be supervised by the special control of the committee members.

The washrooms and the corridors needed special mention. He also said there should be supervision of the work of cleaning and not just for a target oriented program but swaachata should be maintained every week and every day.

Cleanliness is next to Godliness. Keeping the atmosphere clean which means service mankind with the best amenities and facilities. The Principal asked the Committee to submit a report stating the main points of discussion and the plan of action taken as per the regulations.



## **“OBJECTIVES OF SWACHH BHARAT”**

### **Swachhta Pledge**

Prime Minister Shri Narendra Modi exhorted people to fulfil Mahatma Gandhi's vision of Clean India. The 'Swachh Bharat Abhiyan' is a massive mass movement that seeks to create a Clean India. Cleanliness was very close to Mahatma Gandhi's heart. A clean India is the best tribute we can pay to Bapu when we celebrate his 150th birth anniversary in 2019. Mahatma Gandhi devoted his life so that India attains 'Swarajya'. Now the time has come to devote ourselves towards 'Swachhta' (**cleanliness**) of our motherland.

Rajendra Academy for Teachers Education believes that effective learning occurs in a clean and green campus. The College stands to the fundamentals of prosperity with cleanliness along with nurturing the young minds of the College students through value based education. The Swachh Bharat Abhiyan was launched on 2<sup>nd</sup> October 2014, throughout India by Honourable Prime Minister with a vision of 'Clean India'.

As part of this mission the College took to the initiative to keep the surroundings clean through active participation by staff and students. Institution looks upon Swachh Bharat Abhiyan not only as a means to clean environment but an overall purity of the Body, Mind and Soul. Swachh Bharat Abhiyan has also promoted the practice of societal harmony among the stakeholders of our Institution.

In pursuant to the vision of Swachh Bharat Abhiyan, Rajendra Academy for Teachers' Education has initiated cleanliness drive on regular basis and formally constituted a Committee for monitoring and coordinating the activities. The plan of action decided was as follows:

Creating mass awareness on cleanliness and hygiene among the students and faculty members by organizing sensitization programmes on “**Swachh Bharat Abhiyan**” for motivating them to contribute to the campaign proactively.

Events like drawing and poster competition, essay writing, speeches, slogan competitions, etc on “Swachh Bharat” to be organized.

Regular participation of students and teachers in the cleanliness drive within the College campus.

Experts and Resource Persons to be invited to the College campus for addressing the issues of “Swachh Bharat Abhiyan”

Activities under “Swachh Bharat Abhiyan” to be made as part of community service under NSS scheme of the College.

Removal of the broken and waste materials, unusable equipments, etc which are not in use for long time.

Rallies with the themes of “**Swachh Bharat Abhiyan**” in and around the College locality for creation of mass awareness

Conducting various workshop and interactive sessions on effective reuse and recycling of waste materials

Administration of mass pledge by the students and staff members for maintaining cleanliness of the College campus and its surrounding areas on regular basis

### **Activities taken as part of Swachh Bharat Abhiyan**

**Activities taken as part of Swachh Bharat Abhiyan:** The College considers that cleanliness is a necessity for overall development of the stakeholders in terms of health and well being. Keeping in mind the condition of the rural people and the objectives of “Swachh Bharat Abhiyan” the College undertook the following activities.

- **Swachh Abhiyan:** As part of this cleanliness drive was taken by the students and faculty members in the adjoining areas of the College in Gopalpur, Bamunara. Awareness camp was also organized to spread the message of hygiene and discarding the practice of open defecation.

**Shramdan:** Shramdan activities were carried out by the voluntary participants from the College at various streets from the main entrance. Community people also showed their interest to keep their surroundings clean.

**Cleanliness and Sanitation:** The classrooms, laboratories, floors, toilets, etc were inspected periodically by the committee to ensure proper cleaning and sanitation.

**Attitude towards Hygiene:** The students and faculty members organized rallies for promoting the 'Swachh Bharat Mission'. The voluntary members took the challenge to bring attitudinal changes on sanitation and waste management at the grass root level for public awareness.

**Ensuring Mass Reach:** The message of hygiene and sanitation should reach the mass. Taking the broom to sweep the streets, cleaning of garbage, promotion for hygienic practices has impacted the surrounding people. Support from the locality people in the cleanliness drive has shown the ray of hope and change in attitude.



एक कदम स्वच्छता की ओर

## Swachhta Pledge

Mahatma Gandhi had dreamed of an India which was not only free but also free clean and developed.

Mahatma Gandhi secured freedom for Mother India.

Now it is our duty to serve Mother India by keeping the country neat and clean.

I take this pledge that I will remain committed towards cleanliness and devote time for this.

I will devote 100 hours per year that is two hours per week to voluntary work for cleanliness.

I will neither litter nor let others to litter.

I will initiate the quest for cleanliness with myself, my family, my locality, my village and workplace.

I believe that the countries of the world that appear clean are so because their citizens don't indulge in littering nor do they allow it to happen.

With this firm belief, I will propagate the message of Swachh Bharat Mission in villages and towns.

I will encourage 100 other person to take this pledge which I am taking today.

I will endeavour to make them devote their 100 hours of cleanliness.

I am confident that every step I take towards cleanliness will help make my country clean.

### Pledge to Segregate

I pledge to segregate my (household, shop, establishment) waste in two dustbins, wet waste in Green and dry waste in Blue, as my contribution to the Swachh Bharat Mission.



The main event that is the Swachhta Pledge was conducted in campus on 02/10/2019 administered Swachhta Pledge by all Heads of Department, faculty members, and students and inaugurated Swachhta Pakhwada programme. The session began with an introduction to Swachhta Pakhwada, its importance, role of citizens and oath taking was delivered to all the participants.

Oath was taken to maintain cleanliness all around and to achieve the objective of attaining a clean country and a clean world. These initiatives will encourage the participants to develop a sense of responsibility in cleaning and protecting the environment for the betterment of society.

Later on, Plogging event took place in the campus, which ensures initiative of Swachhta Pakhwada as part of drive against single use plastic and all the faculty members and students took part in the event and programme created mass involvement for environmental protection.





**Pictures of Oath taking by Faculty members and students**



**Cleaning of the College Campus**

Cleaning is important for the health and safety. Maintaining a clean college environment sets a good example to students. It encourages learners to take pride in their university or college, which makes them less likely to drop litter and as such they will potentially make a bigger effort to maintain their environment. Essential daily and/or weekly campus cleaning includes:

- ✓ Sweeping and mopping all hard surface flooring
- ✓ Vacuuming the floors and carpets in administrative, classroom and dormitory buildings
- ✓ Cleaning the walls, windows and other surfaces of rooms and buildings throughout campus
- ✓ Proper storage of cleaning equipment and supplies to prevent rodents and pests
- ✓ Use of effective and safe cleaning products in restrooms, cafeterias and food preparation spaces.
- ✓ Creation of cleaning schedules that are checked and maintained by cleaning staff to assure that every building and room is attended to on a regular basis.

Purity gives campuses the opportunity to reduce waste, protect the health of students and staff,

The lower greenhouse gas emissions offer green and environmentally friendly cleaning products. Our line of green cleaning products and supplies includes all purpose cleaners for hand soaps for restrooms and degreasers for kitchen and cafeteria floors.

The hygiene component in the campus increases and this together reduces the spread of sickness. It is about setting a good example to the students encouraging them potentially to make a bigger effort in order to maintain the environment. A litter free campus can be initiated once you promote zero waste management inside the campus. The reduction of the waste management is one of the best methods to achieve a clean and waste free India.



## Cleaning drive



All the participants took part in the activity with enthusiasm and created awareness about cleanliness in and around the campus. These events were conducted towards spreading awareness against ill-effect of plastics on the environment and to give up the use of plastic including carrying bags, plastic cutlery and plastic water bottles. Swachh Bharat Cleanliness Campaign was indeed enlightening for all the stakeholders- students, teachers and the staff. The campaign reaffirmed and reinstated the importance of cleanliness and healthy surroundings and motivated all to work for making "India" a "Clean India."

**Swachhta Hi Seva (SHS)**, a Jan Andolan for Swachhta, is proposed to be organized from 11th September to 2nd October 2019. It is the Massive community mobilization for Plastic Waste Shramdaan and banning of Single Use Plastics (SUPs). This year's campaign focused on **Plastic Waste Management**, given the detrimental effect of uncollected plastic waste on human beings, animals and the environment at large.

The Beginning...

We all want to see a clean India; we all want to be proud of our country. However, keeping the surrounding clean was never only the municipality's job. It should be a community effort.

**“One Choice, One Voice  
Clean India Green India”**

Getting the **“Best out of waste”** is the most important way one can contribute to the environment. Materials that are popularly used for **“Best out of waste”** projects are newspapers, cords, and threads, buttons, candy sticks, recycled bulbs, plastic bottles, any old furniture that can be revamped, the list is endless.

**“Best out of Waste”** Competition was conducted as an event in the college by the department of D.El.Ed and B.Ed Departments. Participants made use of different waste materials and created attractive models.

**Different models were reviewed and evaluated with grades from Faculty members of different department and prize list was announced. Students drew in pictures of saving water as a part of Swach Bharat Mission. They also tried to point out that water conservation is also a great part of the Swach Bharat Mission. Wastage of materials along with Waste of Water should be ceased as collaborative objectives. To bring awareness on “BAN OF SINGLE USE OF PLASTIC”** a team consisting of Prof. Satya Sundar Sarkar, Prof. Sonia Yasmin., and Prof. Pallabi Chattopadhyay along with few students visited the village. The team explained the impact of using the single use plastic.

The team also shared the information's related to the effect of using plastics farm lands, daily livelihood, the issues with time taken for degradation of plastic, what happens to plastics once it is thrown to open fields, how animals are affected. The participants were informed about the alternatives available in place of single use plastics in their daily life. The students along with the faculties visited the streets of the villages and collected thrown out plastics and informed the villagers to ban of single use plastics and also not to dispose in their vicinities.

Students from different departments had participated in the Speech contest and delivered the speech on 'cleanliness, inside out' – to sensitize and ensure good health and hygiene by providing women and children with awareness on clean and safe environment, personal health, hygiene and good practices including hand washing on cleanliness, in order to create safe, healthy, clean and green environment and created awareness among the students and faculty members. ***Various events were launched in order to celebrate the Swach Bharata Mission with pride and honour.***

Collection and Segregations of recyclable and non-recyclable were also made and Organic waste was also collected separately to use further as manure. Further, awareness was also created among the hostel residents on harmful effects of smoking and chewing tobacco etc. and awareness about biodegradable and non-biodegradable waste was addressed.

Along with students, Teachers and Honorable Principal Sir is also taking active participation in successfully organizing the Swach Bharat Mission.



## Conclusion

Thus the nationwide cleanliness campaign the 'Swachh Bharat Mission' or 'clean India Mission' was celebrated in Rajendra Academy for Teachers' Education and The Health Awareness program was also organized with the main objective to promote cleanliness and health sensitive issues and a sense of well being among the participants extensively. The college was successful to organise the programme by conveying the message that one should make cleanliness as a habit. The main aim of organizing this programme was to incorporate the sense of cleanliness and sanitation among the students so that they can keep their environment and surroundings clean and also maintain the cleanliness mentally and physically.

The name of the Committee members